D.A.V. INTERNATIONAL SCHOOL, MULUND

2026-2027

Nursery to Std. VIII

Ref.:DAV/Mulund/2026-2027/Cir-040 Date : 03.10.2026

***'Read More - Scroll Less'* - A Reading Campaign to Reconnect with Books**

Dear Parents and Students,

In a world full of screens and swipes, it's time to **pause, pick up a book, and turn the page**. We are thrilled to launch our reading campaign — **'Read More - Scroll Less '**, an initiative to bring back the joy of reading and deepen our connection with stories, ideas, and imagination.

We encourage **every student** to take up this reading challenge, and we warmly invite **parents** to be a part of it too. When families read together, it not only builds a habit but also nurtures stronger bonds and deeper conversations.

This campaign is not just for students and parents — we proudly invite **our teachers, admin, and support staff** to join in and dedicate time to read a book during this special month.

As a part of this initiative, we will also be celebrating **Literary Week from Monday, 26th October to Friday, 30th October 2026**, filled with creative and engaging activities that will ignite the love for literature across all age groups.

How to Participate:

Everyone is encouraged to read **at least one book** and fill in the **Google Form** given below, sharing what you read and what you learnt in **50–100 words**.

- *We suggest you complete the reading and submit the form by* ***Friday, 30th October 2026.***
- **Google Forms to be filled by :**

  ✔ All Students : https://forms.gle/BtDKBQMj8gKfyu5z9
  ✔ Parents : https://forms.gle/vFK17ABdyNMTz8BC6
  ✔ Teaching & Non-Teaching Staff : https://forms.gle/8DxhGaXnRC4uihLj8

Welcome to the wonderful world of reading — where every page leads to discovery!
Let's turn this month into a celebration of stories, imagination, and growth.

Warm regards,

Hema Nair
Officiating Principal